

Dear ATP/ATS:

Enclosed are twenty gold seals that you may also use to advertise your RESNA certification. These seals may be used in many different ways so that the consumers, funding agencies, medical professionals, etc., you are in contact with can recognize your achievement. These seals could be affixed to various documents as appropriate:

- equipment price quotes, cover letters, or Letters of Medical Necessity
- various assistive technology brochures
- evaluation forms
- manufacturer's literature
- folders and other marketing packets
- handouts for inservices, seminars

These seals will provide an opportunity to market your credentials to a broader audience, as a significant portion of assistive technology procurement involves paperwork, faxing, etc. to an audience often not accessible face-to-face. If these seals generate discussion or questions about your RESNA certification, other materials included in this packet, such as the press release, the handout called "Certified: What Does It Mean to You?", or the three-fold consumer guidelines brochure may be distributed to interested parties to provide greater detail about the RESNA credentials.

The twenty seals enclosed with this packet are provided to you free of charge so that you may explore their different uses and benefits. If you wish to order more seals, you may do so through the RESNA office for a nominal cost. Please fill out and mail or fax the order form to the RESNA office.

Your feedback into the creative use of these seals, the other materials in this package, or other issues relevant to your credentials is also appreciated. Please direct your comments or suggestions to Anjali Weber at (703) 256-2796 or via e-mail at [cweber4749@aol.com](mailto:cweber4749@aol.com).