

SAMPLE PRESS RELEASE
(print on your letterhead)

For Immediate Release
Contact: (your organization)
Phone: (your phone #)

RESNA, The Rehabilitation Engineering and Assistive Technology Society of North America, is pleased to inform you that (your name) of (your organization) has fulfilled the eligibility requirements and passed the credentialing exam necessary to become a certified Assistive Technology Supplier (ATS). These requirements include a combination of education and relevant experience, as well as adherence to a code of ethics and rules as outlined in the RESNA Standards of Practice. RESNA has developed this voluntary credentialing process in order to ensure consumer safeguards and increase consumer satisfaction with the service delivery process.

The ATS credential was developed for service providers primarily involved in the sale and service of commercially available devices. By passing the exam and meeting all eligibility requirements, (your name) has demonstrated a level of expertise that can be used to help assure quality services and provide appropriate choices or solutions to a consumer's assistive technology needs.

RESNA is a not-for-profit, interdisciplinary, association comprised of persons who share a common interest in technology and disability. The purpose of RESNA is to improve the potential of people with disabilities to achieve their goals through the use of technology.

For more information about RESNA and the credentialing process, along with a directory of credentialed providers, consult the RESNA webpage at www.resna.org.