

RESNA RETREAT 2006

LONG ISLAND, NY

October 14, 2006

TOPIC	LRP REFERENCE	DISCUSSION	REQUIRED	OUTCOMES	TIMELINE	RESP
Section	Description	POINTS	RESOURCES			PARTIES
EDUCATION						
Role:	Goal 6	RESNA as leader in AT educ offerings				
Leadership	Obj 6.1	Max CEUs available thru Conference	→	Relate to certification		
	Obj 6.2	Consider level of online courses				
	Obj 6.3	Investigate partnerships w/ other org				
		Review of RESNA's educ offerings				
		Are we the best with this content?				
		What would partnership bring?				
		Is the material packaged appropriately?				
		(I.e., half-day, full-day, shorter modules?)				
		What would be necessary to go w/ online offerings?				
		Training opportunities based on credentialing activity?				
		Can we package educ content regarding Standards?				
		<p>!! Develop relationships for CEU in other organizations</p> <p>!! Member vs Non-Member price for courses</p> <p>!! Develop contract for NADPR for training/education for PERCS</p> <p>→ Develop "package" offer grants</p>				

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BUILDING MEMBERSHIP VALUE						
Role:	Goal 1	RESNA as primary prof org for AT				
Leadership	Obj 1.1	Marketing packet				
	Obj 1.2	Revamp website				
	Goal 2	RESNA as key advocate				
	Obj 2.1	P&P for position statements				
	Obj 2.2	Relationships w/ Fed and State	How do we post positions taken?			
	Obj 2.3	Relationships w/ key advocacy org	ID members w/ contacts Develop list of names, affiliations How can we be more proactive?			
Responsibility:	Goal 1	Membership service - thorough & responsive				
Membership	Obj 1.1	Assess Office work load relative to mbr service				
	Obj 1.2	Enhance electronic comm w/ members				
	Act 1.2.1	Assess hardware & software				
	Act 1.2.2	Assess personnel requirements				
	Act 1.2.3	Redesign RESNA website				
	Obj 1.3	Enhance elec comm among members				
	Act 1.3.1	RESNA home for all listserves	Consider blogs, wikis, content mgmt options			
	Goal 2	Eval current membership issues				
	Obj 2.1	Eval current membership mix				
	Act 2.1.1	Analyze years-as-member				
	Act 2.1.2	Analyze overlap w/ ATP, ATS, RET				
	Act 2.1.3	Rev & summarize existing survey reports				
	Obj 2.2	Summ issues, form plan for memb devel				

Retention = \$ (job movement)

Pay dues online

Regionalization!

Template for lists for SIGs etc

Membership directory

Herichol Expedient in AT

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Section	Description	POINTS	RESOURCES			PARTIES
Obj 2.3	Inform members of membership value					
Act 2.3.1	Via RESNA website					
Act 2.3.2	Via frequent e-blasts					
Obj 2.4	Devel & impl initiative to incr memb					
Act 2.4.1	Consider pilot proj of Regional Chapter					
		What forms could this take?				
		What does RESNA do in my *state*?				
Act 2.4.2	Consider pilot proj of Regional Conf					
		Held in conj w/Abilities Expo?				
Act 2.4.3	Impl Student Chapters w/ key univ faculty					
		Educ Comm to identify fac?				
Goal 3	Devel current RESNA membership					
Obj 3.1	Use Org Structure to ID new leaders					
Act 3.1.1	Support SIG-proposed initiatives					
Act 3.1.2	SIG Chair orientation / SIG Chair Manual					
Obj 3.2	Devel mechanisms to ID volunteer activities					
Act 3.2.1	Devel SIG Mentoring System					
Act 3.2.2	Devel announcement system for volunteer activities					
Obj 3.3	Impl BOD development plan					
		Same Page Session				
		Liaison, Liaison-like role				
Act 3.3.1	Impl annual BOD Orientation Trg					
Act 3.3.2	Exit interviews to ID continued participation					
Obj 3.4	Incr PSG volunteers					
Act 3.4.1	ID roles for PSG in Conf & other orgs					
Goal 4	Increase membership					
Act 4.1.1	Review all existing mbr survey results					
Act 4.1.2	Examine mbr benefits of other org					
Act 4.1.3	Mbr report format to track by category					
Act 4.1.4	Plan to define mbr policy, directions					

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		What are our member benefits? Relative amount of dues Dues structure - redesign? Website access Listserve Conference fees Publications Standards Advocacy for AT Identity - branding				
		What do we need to do to retain relatively new members? What do we need to do to attract new members?				
		Who are our members? Service providers Researchers Educators Tech Acts?				

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CONFERENCE						
Role:	Goal 5	Conf as primary prof conf for AT				
Leadership	Obj 5.1	Continue to devel high qual content				
	Act 5.1.1	Recruit high-level speakers from outside				
	Act 5.1.2	Content ideas from BOD, SIGs, PSGs				
			Recruitment during SIG calls			
	Act 5.1.3	Session to bring together res & serv del				
	Obj 5.2	Incr conf content for researchers				
			Recruit participation from RERCs			
	Act 5.2.1	Consider partnerships for co-sponsorship				
			IEEE-EMBS interest			
			ATIA interest			
	Obj 5.3	Examine Exhibit Hall structure				
			Alternatives to current Exhibit Hall structure?			
			ATIA interest applicable here?			
Act 5.3.1	Examine cost benefit for exhibitors					
Act 5.3.2	Recruit exhibitor groups					
		esp. if conf co-sponsorship				
		What is RESNA better at than other conferences?				

DOCUMENT!

Focus Groups!

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CREDENTIALLING						
Role:	Goal 2	Credential as primary prog for AT & RE				
Leadership	Obj 3.1	Comm w/ ATP, ATS, RET holders	Plan for ramp up to 2008 (CMS) Key areas to concentrate on How do we inform? How do we advocate? Who does it? Current compilation of locations where credential is required			
	Obj 3.2	Inform...				
	Act 3.2.1	Consumers via grass roots activities	Presence at other conf			
	Act 3.2.2	Prof via grass roots activities	Presence at other conf			
	Act 3.2.3	Fed & State agencies on cred, value				
	Obj 3.3	Maintain current cred exams				
	Act 3.3.1	Plan for upgrade				
	Obj 3.4	Address low pass rate for ATS-takers				
	Act 3.4.1	Determine issues faced by ATS-takers				
	Act 3.4.2	Devel prog to address knowledge base				
	Obj 3.5	Consider Cred Exam in other languages				
	Act 3.5.1	Consider devel of Cred Exam in Spanish				
	Obj 3.6	Consider devel of Specialty Exams				
	Act 3.6.1	Determine need for / cost of	AAC Computer Access Job Accommodation Seating & Wheeled Mobility			
	Act 3.6.2	Determine support from other org				
	Obj 3.7	Determine cost benefit of sep cred org				

*Dickerson
→ AT claim certification*

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STANDARDS						
Role:	Goal 4	RESNA as leader in AT Standards				
Leadership	Obj 4.1	TSB Plan for internal & external support				
	Obj 4.2	Determine method for mktg/selling stds				
	Act 4.2.1	Survey options (RESNA, ANSI, ISO)				
	Obj 4.3	Impl enhanced RESNA Standards system				
		Current Committees:				
		Wheelchair Standards				
		Wheelchairs & Transportation				
		Wheelchair and Related Seating				
		Adaptive Sports Equipment				
		AT for Persons with Visual Impairments, and Hearing and Visual Impairments				
		Membership structure				
		Diverse areas - memb across all committees, or to some?				
		Status of fee structure?				
		Status of administrative work?				
		Activity across all Committees				
		New areas of standards devel:				
		Support surfaces				

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ADDITIONAL TOPICS						
RESEARCH						
Role:	Goal 7	RESNA as leader in AT research				
Leadership	Obj 7.1	Incr Journal pub schedule to 4x per year				
	Obj 7.2	Incr Journal subscription rate				
	Act 7.2.1	Solicit publisher for Journal				
	Act 7.2.2	Devel online capacity				
		Attractive to univ libraries				
		Recruitment of State-of-the-Science proceedings				
General						
		How to recruit increased RERC involvement?				
		Contact with CRERO				
		How can Research Comm support AT Research?				
		Forum				
		Advocacy				
		Pro-actively encourage new directions?				

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FINANCIAL MANAGEMENT						
Responsibilities:	Goal 1	Create organizational revenue focus				
Fiscal	Obj 1.1	Consider rev potential for current & proposed activities				
	Obj 1.2	Annual BOD financial orientation & educ				
	Goal 2	Build reserves to 80% of annual oper exp				
	Act 2.1	FY2006 - add to reserves by \$60,000				
	Act 2.1.1	Reserve target prioritized				
	Act 2.1.2	Consider budget cuts as additional tool				
	Act 2.2	FY2007 - add to reserves by \$75,000				
	Act 2.3	FY2008 - add to reserves by \$90,000				
	Goal 3	Promote culture of fiscal responsibility				
	Obj 3.1	Annually eval pricing components				
	Obj 3.2	Annually eval expenses to incr efficiency				
	Obj 3.3	Establish above cost profit % keyed to LRP reserve goal				
	Goal 4	Eval staffing & infrastructure needs				
	Obj 4.1	Eval staffing needs; consider students				
	Obj 4.2	Eval computer & equip needs to support activities				
	Goal 5	Product improvement / marketing				
	Obj 5.1	Rev improvement via improved products				
	Obj 5.2	Rev improvement via active product marketing				